



Signature

Collection 2021



**The World is
Your Playground**



Signature Collection

The Signature Collection is the caption of LEGO® bricks into bags and luggage. A collection build with brand DNA, suitable for a versatile consumer group of both age and gender and a collection being attractive all year round – and for the next decade.

Why the brick?

We believe this to be a clear signature of the LEGO® brand with a design so distinct that only we can bring it to market. This is a collection that is easily recognizable, playful and fun. The brick comes in many shapes and in multiple colors, giving it endless opportunities.

The Signature Collection is a powerful store concept, bringing together styles with strong DNA, available in multiple colorways – all year round.

Use this catalogue to be inspired and get ready to launch a powerful and playful concept. Remember: **The World is Your Playground**







20204 Brick 1x2 Backpack

Dimensions HxWxD 40 x24 x13 cm

Weight 460 gram

Volume 18 ltr

Material rPET 900D Polyester (100%)

- Side pocket suitable for a water bottle
- Padded back panel with brick matching embroidery
- Airmesh shoulderstraps
- Adjustable sternum straps
- Side D-ring to attach your own gadgets for personalisation
- Reflective elements on all four sides
- Spacious main compartment with room for lunch or snack box & change of clothes
- Inside padded laptop & tablet compartment
- Suitable for A4 notebooks
- Top knob pocket with a deep inside suitable for a mobile phone or pencils
- Bottom small knob pocket for other essentials
- DNA zipper pullers



20204-0021
Bright Red



20204-0024
Bright Yellow



20204-0026
Black



20204-0037
Bright Green



20204-0140
Earth Blue





20205

Brick 2x2 Backpack

Dimensions HxWxD 37 x 25.5 x 15 cm

Weight 590 gram

Volume 15 ltr

Material rPET 900D Polyester (100%)

- Side pocket suitable for a water bottle
- Padded back panel with brick matching embroidery
- Airmesh shoulderstraps
- Adjustable sternum straps
- Side D-ring to attach your own gadgets for personalisation
- Reflective elements on all four sides
- Spacious main compartment with room for lunch or snack box & change of clothes
- Inside padded laptop & tablet compartment
- Suitable for A4 notebooks
- Two top knob pockets with a deep inside suitable for a mobile phone or pencils
- Two bottom small knob pockets for other essentials
- DNA zipper pullers



20205-0021
Bright Red



20205-0024
Bright Yellow



20205-0026
Black



20205-0037
Bright Green





20206

Brick 1x1 Kids Backpack

Dimensions HxWxD 29 x 20 x 10 cm

Weight 340 gram

Volume 7 ltr

Material rPET 900D Polyester (100%)

- The bag has reflective elements on all four sides
- Padded back panel with brick embroidery
- Adjustable sternum straps for a tight body fit
- Side D-ring to attach your own gadgets to make the bag personal
- Main compartment with room for lunch or snack box - change of clothes and toys
- Front pocket for additional valuables
- Front knob pocket for quick access essentials
- DNA zipper pullers



20206-0021
Bright Red



20206-0024
Bright Yellow



20206-0026
Black



20206-0037
Bright Green





20207

Brick 1x2 Sling Bag

Dimensions HxWxD 25,5 x 12,5 x 5 cm

Weight 190 gram

Volume 2,5 ltr

Material rPET 900D Polyester (100%)

- Reflective element at front
- Brick matching embroidery at back
- Adjustable shoulderstrap
- Suitable for left and right shoulder with moveable strap buckle
- Inside slip pocket
- Two small knob pockets for quick access essentials
- DNA zipper pullers



20207-0021
Bright Red



20207-0024
Bright Yellow



20207-0026
Black

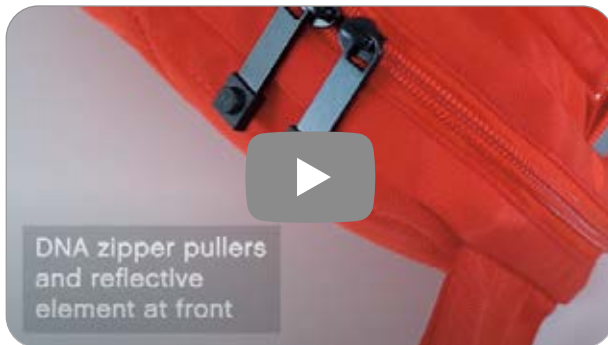


20207-0037
Bright Green





PRODUCT & LIFESTYLE VIDEOS



Collection Overview



5x 20204 Brick 1x2 Backpack



4x 20205 Brick 2x2 Backpack



4x 20206 Brick 1x1 Kids Backpack



4x 20207 Brick 1x2 Sling Bag





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